



Telemedicine Executive Overview

Friday, June 1, 2012

PROGRAM

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| 8:00 AM | Registration & Continental Breakfast |
| 8:50 | Welcome & Program Overview
Lawrence Friedman, MD |
| 9:00 | Telemedicine – The Vision and the Challenges
Lawrence Friedman, MD |
| 9:20 | Delivering Telemedicine Care with an Integrated EMR
Brett Meyer, MD and Christopher Clarke, BA |
| 9:50 | Business Plan & Key Factors Required for Success in Telemedicine
Lawrence Friedman, MD |
| 10:20 | Break |
| 10:30 | Telemedicine from the Community Partner's Perspective
Ann Truscott, RN |
| 11:00 | Telehealth Reimbursement & Billing
Tana Troke, MBA and Dyan Kirschenman, CPC |
| 11:30 | Telemedicine: A Legal Overview & Analysis
Anna Orłowski, JD |
| 12:00 | Hosted Lunch |
| 1:00 PM | Development of a Telemedicine Purchase Checklist
Brett Meyer, MD and Christopher Clarke, BA |
| 1:15 | Break/Walk to demonstration rooms in the Learning Center (MET-MedEd 141 & 143) |
| 1:25 | Interactive Hands-On Technology Demonstrations
All Faculty |
| 3:25 | Break |
| 3:35 | Q&A Panel/Wrap Up
All Faculty |
| 4:15 | Adjourn |